



INSTITUTE FOR THE FUTURE

Future of Work: The New Economics Conference
April 22nd & 23rd 2014
124 University Avenue
Palo Alto, CA 94301

TUESDAY, APRIL 22nd – Day 1

9:00 - 9:30 *Breakfast*

9:30 - 10:30 *Introduction:*

Welcome to the Future of Work Conference. This introduction segment will be presented by IFTF staff and will address many of the major technological shifts at a 10,000 foot view, focused on algorithmic organization and the disruptions it introduces.

10:30 - 11:30 *PANEL: Looking Back to Go Forward*

Modern work is not the first system to be broken into pieces and rethought in response to changes in society and technology. In this segment, we will look at other systems that have undergone similar transitions, including shifts in music, computing and even pasts shifts in work, and the possible insights that they may offer for work today.

Panelists:

Tiffany Ng, UC Berkeley: On the emergence of orchestras and the standardization of music making

Steven Watts, University of Missouri: Scholar focused on Scientific Management and Henry Ford's rethinking of jobs 100 years ago

Neil Thompson, MIT: professor on switch from serial to parallel computing

11:30 - 12:30 *Lunch*

12:30 - 1:30 *PANEL: Future of Human Factors*

This discussion-based panel will look at recent developments in the human factors and human experiences underlying emerging technologies altering the work environment.

Panelists:

Alex Castellarnau, User Insights Team at Dropbox

John Hamilton, Steelcase Advanced Concepts / Coalesse

Anna McGrath, Founder, Wonderworks Consulting / Co-Chair, Bay area Conscious Capitalism

1:30 - 2:30 *PANEL: Beyond "Jobs"*

This panel will look at "jobs" as a category. We will explore both whether "jobs" are the right way to think about work moving forward and other possible framings for work.

2:30 - 2:45 *Break*

2:45 - 3:15 *What Could Possibly Go Wrong?*

This presentation, given by IFTF staff, will look at the future critical failures that might arise because of these shifts, providing a powerful lens for Day 2's discussion on the ethics of the changing work environment.

3:15 - 4:00 *The Challenge of Automation*

Luke Oakley, Google

April 23rd 2014 – Day 2

9:00 - 9:30 *Breakfast*

9:30 - 10:30 *Keynote Presentation: How Can People Prepare for the Technological Disruption of Jobs and Should They?*

Gary Marchant, Arizona State University

10:30 - 12:30 *Experiencing the Future of Work.*

This interactive card exercise immerses attendants in a hands-on experience of navigating an organization through changes in the landscape of work and world technologies. Prepare to get your hands dirty and solve problems as they arise!